

Insights into data platform modernization



85% of companies are interested in delivering data driven decisions
but only **37%** succeed



80% of analytic insights failed to deliver business outcome

Challenges to Solve

With more data coming from multiple sources, it can be challenging to know:



- 1 When and how to leverage your data
- 2 Convert the data into meaningful insights
- 3 Harness the power of machine learning
- 4 Generate actionable insights from multiple sources



Questions You Should Be Asking



How do I use my various data sources, which I know are full of valuable insights?



What does success even look like within a data-driven decision culture?



How can I securely share data within the organization to make smart business decisions?

Modernizing your legacy data platforms with a data lake transformation complements your data warehouse solution to provide advanced analytics capabilities. It also means you will be able to:

Combine

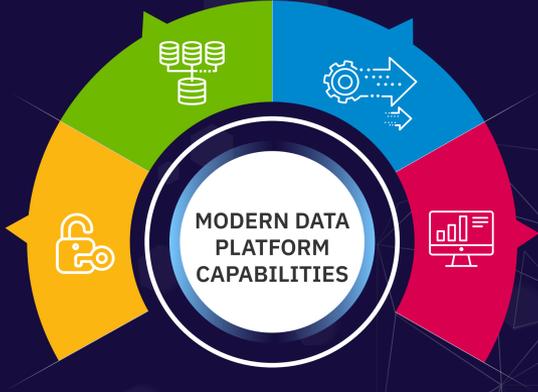
securely with the more traditional or structured data which is captured in traditional data warehouses and databases

Accelerate

adoption of modern data platform using AWS serverless analytics services

Access

various types of data, including unstructured data in the form of images, communications, reviews and ratings, and web behavioral data



Deliver

actionable Insights to business users to take decisions and stay ahead of competitors

Data visibility is critical to any successful digital transformation and is the key to capturing market intelligence and insights to grow your business. Your enterprise should be focused on enabling team members to collaborate and dissect data leading to better, faster, and stronger business decisions.

Modern Data Platform Should Deliver

Real time

or near realtime data processing speeds

5x

improvement in data quality and governance



Optimized performance to end users by **200x**

70% gain in speed to deliver new datasets to teams

Access to actionable insights to business by **20x**

How Mactores Automation Delivers Value



10x

faster decision making while meeting high governance and compliance requirements



3x

faster migration to Amazon EMR



5x

Faster migration to AWS Glue



4x

faster migration to Amazon Redshift



90 days

Mactores Aedeon Data Platform gets you to production.

Mactores' process of delivering 100% success with your data platform modernization

